



Strategic Planning for Government Organizations

A 2 & 3 Day Workshop for Government Employees

Strategic Planning for Government Organizations is a hands-on workshop designed specifically for those mid- and senior-level managers and executives who must chart their organization's future in a time of massive, high-speed, congressional-level change. This workshop deconstructs conventional wisdom about strategic planning and redefines the steps necessary to build vision, innovation, leadership, and professionalism in government organizations.

This workshop is led by a highly experienced federal government manager who will give you clear, solid, practical advice—and high-level thinking—about what strategic planning is and what it isn't. The most current, up-to-the minute changes in government are discussed, as well as likely future changes, and how to plan for them. You will discuss strategic planning models with an eye toward the pitfalls and fallacies of conventional strategic planning wisdom. Professional processes are developed within the context of the organization and its needs.

Learning Objectives:

- Define the Strategic Imperatives of the Organization Utilizing a 3-5 Year Planning Horizon
- Identify Key Points of Differentiation to Customers; Stakeholders and Others
- Create a Communications Program for the Organization
- Identify Internal Weaknesses That Will Hinder Strategic Success
- Develop an Implementation Plan That is Focused on Engaging the Entire Organization in Accomplishing the Strategic Objectives

Workshop Topics Include—

- The Executive View
- Survey of Classical Planning Models
- Merits And Drawbacks of Strategic Planning: Correct Expectations
- Strategic Thinking
- Correct Planning Principles
- Successful Strategic Planning Processes
- The Situation Audit
- Developing Your Organization's Purpose and Mission



- A Strong Strategic Vision
- Formulating Program Strategies
- Medium-Range Functional Programming
- Translating Strategic Plans Into Current Decisions
- Contingency Planning and Alternatives
- Techniques for Planning
- Designing Control Systems
- The Human Dimension
- Dynamic Strategies and Tactics

Additional Information

CPE Credits: 13.0- 20.0

CEU Credits: 1.1- 1.7

Suggested Program Prerequisites: Strategic Leadership; Problem Solving and Decision Making

Advanced Preparation: None

NASBA Program Level: Advanced

NASBA Field of Study: Business Management and Organization

Delivery Method: Group Live – Classroom



Refund/Cancellation Policy: TMS has a 2 week cancellation policy. Courses cancelled 2 weeks prior to the program start date will receive a full refund. Courses cancelled within 2 weeks from the program start date will not receive a refund for the program. | **Complaint Policy:** For more information regarding administrative policies, such as complains, please contact Stacey Kruse at stacey@tmsworkshops.com | **Official National Registry of CPE Sponsor's Statement:** Technical Management Services (TMS) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBARegistry.org.

In order to be awarded the full credit hours, you must be present, registering your attendance and departure on the attendance sheets.