

## Strategic Planning for Government Organizations

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### A 2 Day Workshop for Government Employees

*Strategic Planning for Government Organizations* is a hands-on workshop designed specifically for those mid- and senior-level managers and executives who must chart their organization's future in a time of massive, high-speed, congressional-level change. This workshop deconstructs conventional wisdom about strategic planning and redefines the steps necessary to build vision, innovation, leadership, *and professionalism* in government organizations.

This workshop is led by a highly experienced federal government manager who will give you clear, solid, practical advice—and high-level thinking—about what strategic planning is and what it isn't. *The most current, up-to-the minute changes in government are discussed, as well as likely future changes, and how to plan for them.* You will discuss strategic planning models with an eye toward the pitfalls and fallacies of conventional strategic planning wisdom. Professional processes are developed within the context of the organization and its needs.

#### Workshop topics include—

- The Executive view
- Survey of classical planning models
- Merits and drawbacks of strategic planning: correct expectations
- Strategic Thinking
- Correct planning principles
- Successful strategic planning processes
- The situation audit
- Developing your organization's purpose and mission
- A strong strategic vision
- Formulating program strategies
- Medium-range functional programming
- Translating strategic plans into current decisions
- Contingency planning and alternatives
- Techniques for planning
- Designing control systems
- The human dimension
- Dynamic strategies and tactics