

DESIGNING PROJECTS WITH USERS IN MIND

A 2-Day Hands-On Workshop

Course Description:

Designing Projects with Users in Mind is a two day workshop to develop the skills necessary to empower project managers to place end users at the center of project design. This workshop will provide practical examples and hands-on exercises to allow project managers to solicit, analyze and apply end user feedback in a collaborative design process.

Learning Objectives & Topics Covered in this Workshop:

- Identify end users in government programs
- Identify end users in government programs
- Model techniques to solicit feedback from end users
- Analyze end user feedback to identify trends
- Design projects collaboratively
- Understand how to employ prototypes to refine project design
- Translate project design into effective requirements

Audience: This workshop is designed for government leaders/managers.

Toolkits:

Each Participant will receive a **Student Handbook** and access to an **Online Toolkit**, containing tools such as checklist, tips, techniques, and numerous other tools to help you use your new skills immediately.

Additional Information

CPE Credits: 13.0

CEU Credits: 1.1

Suggested Program

Prerequisites: None

Advanced Preparation: None

NASBA Program Level: Basic

NASBA Field of Study:

Business Mgmt and

Organization

Delivery Method: Group Live –
Classroom

