

# EXECUTIVE SEMINAR

A 2 or 3-Day Hands-On Workshop

## **Course Description:**

The course is designed to improve overall ability of workplace managers to more effectively utilize their resources. It is a hands-on workshop designed specifically for those mid- and senior-level managers and executives who must chart their organization's future in a time of massive, high-speed, congressional-level change. This workshop deconstructs conventional wisdom about strategic planning and redefines the steps necessary to build vision, innovation, leadership, *and professionalism* in government organizations. This workshop is particularly valuable for those who are involved with shaping organizational outcomes and long-term goals.

## **Learning Objectives & Topics Covered in this Workshop:**

- Understand Leadership at the Executive Level - Why People Fail and How to Succeed
- Evaluate Personal Perspectives from the Executive View
- Discuss the importance of leaving your Leadership Legacy
- Examine the Merits and Drawbacks of Strategic Planning: Correct Expectations
- Analyze and Apply Strategic Thinking Techniques
- Develop and Communicate your organizations Mission Statement
- Assess the Strategic Vision of your parent organization and align your vision with the organization
- Translate Strategic Plans into Current Decisions

**Audience:** This workshop is designed for government managers and leaders.

## **Toolkits:**

Each Participant will receive a **Student Handbook** and access to an **Online Toolkit**, containing tools such as checklist, tips, techniques, and numerous other tools to help you use your new skills immediately.

## **Additional Information**

**CPE Credits:** 13.0-20.0

**CEU Credits:** 1.1-1.7

**Suggested Program**

**Prerequisites: Strategic Leadership; Challenge of Leadership**

**Advanced Preparation:** None

**NASBA Program Level:**

Advanced

**NASBA Field of Study:**

Business Management and Organization

**Delivery Method:** Group Live – Classroom

