



EXECUTIVE SEMINAR

A 2 or 3-Day Hands-On TMS Experience
Delivered in Live or Live Virtual Classrooms!

Course Description:

The course is designed to improve overall ability of workplace managers to more effectively utilize their resources. It is a hands-on workshop designed specifically for those mid- and senior-level managers and executives who must chart their organization's future in a time of massive, high-speed, congressional-level change. This workshop deconstructs conventional wisdom about strategic planning and redefines the steps necessary to build vision, innovation, leadership, *and professionalism* in government organizations. This workshop is particularly valuable for those who are involved with shaping organizational outcomes and long-term goals.

Learning Objectives & Topics Covered in this Workshop:

- Understand Leadership at the Executive Level - Why People Fail and How to Succeed
- Evaluate Personal Perspectives from the Executive View
- Discuss the Importance of Leaving your Leadership Legacy
- Examine the Merits and Drawbacks of Strategic Planning: Correct Expectations
- Analyze and Apply Strategic Thinking Techniques
- Develop and Communicate your Organizations Mission Statement
- Assess the Strategic Vision of your Parent Organization and Align your Vision with the Organization
- Translate Strategic Plans into Current Decisions

Audience: This workshop is designed for all government personnel.

Toolkits:

Receive a **Student Handbook** and **Online Toolkit**, containing tools such as checklist, tips, techniques, and numerous other tools to help you use your new skills immediately.

Additional Information:

CPE Credits: 15.0- 23.0

CEU Credits: 1.3- 2.0

Suggested Program

Prerequisites: Strategic Leadership; Challenge of Leadership

Advanced Preparation: None

NASBA Program Level: Advanced

NASBA Field of Study: Business Management and Organization

Delivery Method: Group Live – Live Virtual Classroom

