

Executive Development Seminar

A 1 or 2 Day Workshop

The course is designed to improve overall ability of government managers to more effectively utilize their resources. It is a hands-on workshop designed specifically for those mid- and senior-level managers and executives who must chart their organization's future in a time of massive, high-speed, congressional-level change. This workshop deconstructs conventional wisdom about strategic planning and redefines the steps necessary to build vision, innovation, leadership, *and professionalism* in government organizations.

Who Should Attend—

This is for leaders and managers responsible for planning, organizing, coordinating, tracking or reporting organizational vision, mission, goals, strategic plans, action plans or multiple projects with projects leaders/managers that report to them. This workshop is particularly valuable for those who are involved with shaping organizational outcomes and long term goals.

Topics covered in this workshop—

1 Day Version

- Understanding Leadership at the Executive Level - Why people fail and how to succeed
- The Executive view
- Merits and drawbacks of strategic planning: correct expectations
- Strategic Thinking
- A strong strategic vision
- Formulating program strategies
- Developing a Strategic Plan – Using a Template that Facilitates Strategic Thinking
- Challenging and Changing Organizational Mindsets

2 Day Version

Each of the above topics as well as:

- *Additional Hands-On Exercises*
- Codifying Strategies into Organizational Behavior
- Effective Organizational Communication
- Mentoring and Coaching Leaders
- Leaving your Leadership Legacy
- Managing Organizational Priorities



- Translating strategic plans into current decisions
- Leadership Self-Assessment
- Leading Courage
- Organizational and Personal Motivation