

Executive Seminar

A 2 or 3-Day *Hands-On* Workshop

Course Description: The course is designed to improve overall ability of workplace managers to more effectively utilize their resources. It is a hands-on workshop designed specifically for those mid- and senior-level managers and executives who must chart their organization's future in a time of massive, high-speed, congressional-level change. This workshop deconstructs conventional wisdom about strategic planning and redefines the steps necessary to build vision, innovation, leadership, *and professionalism* in government organizations.

Who should attend: This is for leaders and managers responsible for planning, organizing, coordinating, tracking or reporting organizational vision, mission, goals, strategic plans, action plans or multiple projects with projects leaders/managers that report to them. This workshop is particularly valuable for those who are involved with shaping organizational outcomes and long-term goals.

Subjects Covered in This Workshop:

Understanding Leadership at the Executive Level - Why people fail and how to succeed

Mentoring and Coaching Leaders

The Executive View

Leaving your Leadership Legacy

Merits and Drawbacks of Strategic Planning: Correct Expectations

Strategic Thinking

Developing and Communicating Your Organization's Mission Statement

A Strong Strategic Vision

Formulating program Strategies

Translating Strategic Plans into Current Decisions