



# TELLING A COMPELLING STORY USING DATA-DRIVEN PRESENTATIONS

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A 2-Day Hands-On TMS Experience  
*Delivered in Live or Live Virtual Classrooms!*

## Course Description:

Do you want to flip the table on Death-by-PowerPoint? By combining strong storytelling and profound data representations, participants in this workshop learn how to convince and persuade audiences using visually effective presentations combining data, analysis and narrative. This workshop shows you how to plan, organize and present your findings, ideas and professional knowledge **powerfully and confidently**. Gain impact skills to make your next presentation *really* showcase your strengths. Storytelling is our oldest form of persuasion and ~ as TED.com proves ~ it is just as relevant today as it was thousands of years ago. This workshop firmly focuses on the practical, specific *how-to* techniques of making high performance presentations.

## Learning Objectives & Topics Covered in this Workshop:

- Understand how to use your data, analysis, and the hero's journey to tell a compelling story
- Interpret types of presentations you are expected to produce
- Understand common misconceptions about conveying meaning through presentations
- Understand effective data display techniques
- Apply effective planning and preparation techniques and tools
- Organize your presentation for maximum success
- Understand delivery techniques
- Apply preparation, organizing and delivery techniques
- Analyze delivery techniques of peers in class

**Audience:** This workshop is designed for all government personnel.

### **Toolkits:**

Receive a **Student Handbook** and **Online Toolkit**, containing tools such as checklist, tips, techniques, and numerous other tools to help you use your new skills immediately.

### **Additional Information:**

**CPE Credits:** 15.0

**CEU Credits:** 1.3

**Suggested Program**

**Prerequisites:** None

**Advanced Preparation:** None

**NASBA Program Level:** Basic

**NASBA Field of Study:**

Personal Development

**Delivery Method:** Group Live – Live Virtual Classroom

