



Executive Seminar

*A 2 or 3-Day Hands on TMS Experience
Delivered in Live or Live Virtual Classrooms!*

Course Description:

The course is designed to improve the overall ability of workplace managers to utilize their resources more effectively. It is a hands-on workshop designed specifically for those mid- and senior-level managers and executives who must chart their organization's future in a time of massive, high-speed, congressional-level change. This workshop deconstructs conventional wisdom about strategic planning and redefines the steps necessary to build vision, innovation, leadership, and professionalism in government organizations. This workshop is particularly valuable for those who are involved with shaping organizational outcomes and long-term goals.

Learning Objectives & Topics Covered in this Workshop:

- Understand leadership at the executive level - why people fail and how to succeed
- Evaluate personal perspectives from the executive view
- Discuss the importance of leaving your leadership legacy
- Examine the merits and drawbacks of strategic planning: correct expectations
- Analyze and apply strategic thinking techniques
- Develop and communicate your organization's mission statement
- Assess the strategic vision of your parent organization and align your vision with the organization
- Translate strategic plans into current decisions

Audience:

This workshop is designed for all government personnel.

Toolkits:

Receive a Student Handbook and Online Toolkit, containing tools such as checklist, tips, techniques, and numerous other tools to help you use your new skills immediately.

Additional Information

CPE Credits: 16.0 – 24.0

CEU Credits: 1.6 – 2.4

Suggested Program

Prerequisites: Strategic Leadership, The Challenge of Leadership

Advanced Preparation: None

NASBA Program Level: Advanced

NASBA Field of Study: Business Management and Organization

Delivery Method: Group Live – Live Virtual Classroom

