



Telling a Compelling Story Using Data-Driven Presentations

*A 2-Day Hands on TMS Experience
Delivered in Live or Live Virtual Classrooms!*

Course Description:

Do you want to flip the table on death-by-PowerPoint? By combining strong storytelling and profound data representations, participants in this workshop learn how to convince and persuade audiences using visually effective presentations combining data, analysis, and narrative. This workshop shows you how to plan, organize and present your findings, ideas, and professional knowledge **powerfully and confidently**. Gain impact skills to make your next presentation really showcase your strengths. Storytelling is our oldest form of persuasion and as TED.com proves, it is just as relevant today as it was thousands of years ago. This workshop firmly focuses on practical, specific how-to techniques for making high-performance presentations.

Learning Objectives & Topics Covered in this Workshop:

- Understand how to use your data, analysis, and the hero's journey to tell a compelling story
- Interpret the types of presentations you are expected to produce
- Understand common misconceptions about conveying meaning through presentations
- Understand effective data display techniques
- Apply effective planning and preparation techniques and tools
- Organize your presentation for maximum success
- Understand delivery techniques
- Apply preparation, organizing, and delivery techniques
- Analyze delivery techniques of peers in class

Audience:

This workshop is designed for all government personnel.

Toolkits:

Receive a **Student Handbook** and **Online Toolkit**, containing tools such as checklist, tips, techniques, and numerous other tools to help you use your new skills immediately.

Additional Information

CPE Credits: 16.0

CEU Credits: 1.6

Suggested Program

Prerequisites: None

Advanced Preparation:

None

NASBA Program Level:

Basic

NASBA Field of Study:

Personal Development

Delivery Method: Group Live

– Live Virtual Classroom

