

## Leading with Purpose, Back by Data

*A 2-Day Hands on TMS Experience  
Delivered in Live or Live Virtual Classrooms!*

### Course Description:

In today's data-rich federal environment, effective leadership requires more than intuition—it demands purpose-driven decisions grounded in evidence. This energizing workshop equips government leaders with the mindset and skills to connect mission, metrics, and meaning. Participants learn to harness data as a leadership tool—not just for compliance or reporting, but for inspiring teams, driving performance, and delivering strategic outcomes.

Through interactive discussions, case studies, and hands-on exercises, participants explore how to align their leadership vision with agency priorities, interpret key performance indicators, and communicate insights that influence action. Whether leading a program, managing a budget, or shaping culture, this course empowers participants to lead with clarity, credibility, and purpose—backed by data that tells the story and drives results.

**Target Audience:** This workshop is ideal for federal government leaders, managers, and decision-makers at all levels who aim to enhance their leadership effectiveness through the use of data analytics.

### Learning Objectives & Topics Covered in this Workshop:

- Cultivating a Purpose-Driven Leadership Mindset
- Foundations of Purposeful Leadership
  - Defining Purpose-Driven Leadership in the Federal Sector
  - Aligning Personal Values with Organizational Mission and Vision
  - Crafting Your Leadership Purpose Statement
  - Introduction to Data-Informed Leadership
  - The Role of Data in Modern Governance
  - Basics of Data Analytics for Leaders
  - Understanding Key Performance Indicators (KPIs) and Metrics
  - Identifying Relevant Data for Your Leadership Goals
  - Case Study Analysis

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### Toolkits:

Receive a Student Handbook and Online Toolkit, containing tools such as checklist, tips, techniques, and numerous other tools to help you use your new skills immediately.

### Additional Information

**CPE Credits:** 16.0

**CEU Credits:** 1.6

**Suggested Program**

**Prerequisites:** None

**Advanced Preparation:**

None

**NASBA Program Level:**

Basic

**NASBA Field of Study:**

Personal Development

**Delivery Method:** Group Live

– Live Virtual Classroom

